

| Key Projects | |
|--------------|--------------------------|
| G | On schedule/target |
| A | Minor issues |
| R | Major issues/Not Started |

| Key Measures | |
|--------------|--|
| G | Improving or in line with expectations |
| A | No significant change or comparable data unavailable |
| R | Worsening |

Growth and Prosperity

People and Communities

Environment and Climate

Comments and issues regarding measures with a RED status

| Projects | |
|--|---|
| Continue to support business growth and job creation as accountable body for the Hillhouse Technology Enterprise Zone | G |
| Continue to support town centre recovery and explore investment and sustainable development opportunities for our key town centres and the visitor economy | G |
| Support our business community to establish new start-ups, grow and create jobs through our Wyred Up business support programme | G |
| Explore external funding and investment opportunities for our key council assets including theatres, markets and leisure facilities | A |
| Deliver the UK Shared Prosperity Fund and Rural England Prosperity Fund 2023-2025 | G |
| Measures | |
| Total visits to town centres | A |
| Town centre vacancy rates | R |
| Increase number of businesses supported in Wyre | G |
| 80% of fledgling businesses surviving - 18 months | R |
| Business rate collection target | G |
| Council tax collection target | G |
| Successful delivery of our UKSPF projects | G |

| Projects | |
|---|---|
| Work with partners to deliver Wyre's Moving More Strategy to increase rates of physical activity across Wyre | G |
| Complete a review of our indoor leisure provision by Summer 2023 | G |
| Deliver effective support to our most vulnerable residents including the Household Support fund | G |
| Continue to take a proactive role in delivering the Community Safety Partnership, co-ordinating an action plan for Violence Reduction | G |
| Measures | |
| Increased number of people engaged with our health programmes | G |
| Reduced percentage of adults in Wyre that are physically inactive | G |
| Number of annual visits to our leisure centres (target 600,000) | G |
| Number of volunteer hours (target of 20,000 hours) | G |
| Number of children engaged with holiday activities (target 900) | G |
| Outcomes from delivering the Household Support Fund | G |
| Proactive actions to reduce violence against the person and Anti-Social Behaviour (target 5% reduction each quarter) | G |

| Projects | |
|---|---|
| Deliver our Climate Change Strategy including carbon budget | G |
| Deliver our action plan to reduce the effect of climate change on our borough including the carbon footprint of all council activities and assets | G |
| Collaborate with partners to reduce community energy consumption through retrofitting houses and the delivery of Cosy Homes in Lancashire (CHIL) | G |
| Deliver the Wyre Beach Management Scheme to protect 11,000 homes from coastal flooding by October 2023 | G |
| Lead on Our Future Coast project and support the Wyre Natural Flood Management project to help prepare communities for coastal change resulting from climate change | G |
| Complete a full review of the Wyre Local Plan by 2024 | A |
| Measures | |
| Number of domestic energy measures installed under the Cosy Homes in Lancashire, via Government grant schemes | G |
| 11,00 more homes protected from coastal flooding by October 2026 | G |

Town centre vacancy rates -
The most recent monitoring took place in January 2023 (due to resourcing this monitoring only takes place twice yearly). Ambitious target set & although reporting behind target this is still an improvement on previous years. A significant amount of work is being undertaken to reduce vacancy rates e.g. HAZ improvements to shop fronts, provision of business support etc.)

80% of fledgling business surviving 18 months -
Forecasts are based on the annualised level of failure so far this year. As we progress through the year & the actual level of failure becomes known, the updated projections will become closer to the actual 2023 survival level. The current projection of companies incorporated during 2022 is that 95% will survive to the end of 2023. This is better than the 77% 1 year survival achieved by 2021 companies and the 73% 1 year survival achieved by 2020 companies. 2021 Wyre companies 2 year survival forecast is 43%, compared with 51% for businesses set up in 2020 and 61% for 2019 incorporations, which shows that Wyre companies tend to dissolve somewhere between 1 & 2 years trading (no reasons for this are specified in the Registered Companies Forecast Survival reports). We hope to support businesses in the borough navigate their start-up & growth phases by allocating £200k of UKSPF monies to Boost Lancashire who will deliver business support programmes over the next 2 years.

Please note there are a number of projects for which data is collated annually / bi-annually and have therefore not been included within this report but which should be available to report in quarter four.